

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# POINSETTIA STOCK PLANTS

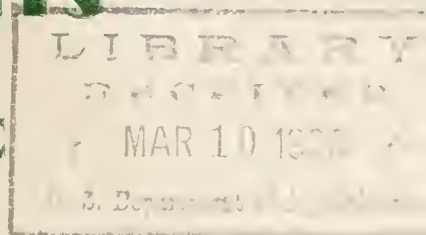


Plant of RUTH ECKE grown by  
Karl Rabe of Detroit from July cutting

## RUTH ECKE

U. S. Patent Allowed

Sept. 5, 1936



A sport of Oak Leaf from stock of Madsen & Christensen, Wood Ridge, N. J.

An ideal commercial pot plant variety.

A real improvement over Oak Leaf. Produces more bracts per plant, brighter red and more pliable, preventing bruising in handling. Can be grown at lower temperature and bracts on late cuttings are more perfect.

\$20, ~~\$40~~ and ~~\$65~~ per 100 for heavy stock plants that will produce an average of 25 cuttings per plant. ~~\$42~~ per dozen for jumbo plants weighing over 3 lbs., which should produce 50 cuttings the first season.

### OAK LEAF

Variety used most extensively for pot plant purposes, \$15, \$25, \$35, and \$45 per 100. Oversized plants \$50 per 100.

### MRS. PAUL ECKE

The finest variety for pot plant purposes, a short grower, foliage a little darker than Oak Leaf, bracts a little wider, fleshier, and much brighter red than Oak Leaf. Early cuttings will mature at a little cooler temperature, but late cuttings require same temperature as Oak Leaf. \$15, \$25, \$35 and \$50 per 100.

### ST. LOUIS

A very practical plant for smaller growers. Has a good color, strong stem and holds its foliage. Will mature at 55 degrees. \$15, \$25, \$35 and \$45 per 100. Oversize plants \$50 per 100.

### HENRIETTE ECKE (double)

The finest outdoor ornamental, holds its foliage, and has a peony-like center. The early cuttings will produce real double centers in pots, must be grown cool, not over 55 degrees night temperature. \$15, \$25, \$35 and \$45 per 100. Oversized plants \$50 per 100.

### IMPROVED HENRIETTE ECKE

Ideal for pot plant purposes, has heavier, fleshier bracts, brighter color and grows closer jointed than Henriette Ecke \$15, \$25, \$35 and \$50 per 100.

### TRUE RED

The Finest variety for cut flower purposes, has most beautiful bracts of all varieties, but it not desirable for pot plant purposes. \$15, \$25, \$35 and \$45 per 100.

### BARBARA ECKE

Finest single for outdoor ornamental, has the darkest green foliage, which it retains, and beautiful dark red bracts. Does not bruise easily like other varieties. \$15, \$25, \$35 and \$45 per 100. Oversized plants \$50 per 100.

### WHITE

A very popular novelty, has a clean, cream-white color, if bloomed a little shaded. Fine for make-up work. \$15, \$25, \$35 and \$50 per 100.

### HOLLYWOOD

Matures at 54 degrees, good for the small grower, who has difficulty in maintaining 60 degrees temperature. \$15, \$25, \$35 and \$45 per 100. Oversized plants \$50 per 100.

### PINK

A splendid novelty that produces the best colored bracts if bloomed a little shaded, \$15, \$25, \$35 and \$45 per 100. Oversized plants \$50 per 100.

The above prices are on strong plants on which the flowers have been matured, which are guaranteed to be free of mealy bug and scale. The weight of the average plant is about 1 lb. Good delivery of the stock is guaranteed at destination. Prices are F.O.B. New York, Chicago, Philadelphia and other principal eastern cities, on orders placed before March 15th.

## PAUL ECKE

California Poinsettia Grower

Encinitas, Calif.

Although great care is exercised in the selection of the plants, no warranty, expressed or implied, as to descriptiveness is given on any plants and I will not be in any way responsible for the crop.

